

## **Rhodes Group Privacy Statement**

Rhodes Group is an information company offering expertise in population health management and targeted intervention. Rhodes Group is committed to protecting the privacy of every person who visits its sponsored websites.

Our Online Privacy Policy describes what information we collect online, how we protect it, and what choices you have about how that information is used. We urge you to read this online Privacy Policy carefully so that you will understand the standards used to protect the security and confidentiality of your information. Should you have any questions about this policy or our privacy practices, please email us at [compliance@RhodesGroup.org](mailto:compliance@RhodesGroup.org) or write to us at:

Rhodes Group Privacy Officer  
1001 Woodward Place NE  
Albuquerque, NM 87102

### **What Personal Information We Collect**

Rhodes Group will collect information that identifies you (personal information) online only when you voluntarily provide it to us. We may collect information that will allow you to establish a username and password. For example, when you choose to register on our site, we may ask you to provide some personal information, such as your first and last name, telephone number, and/or email address. In addition, we may collect information that you voluntarily provide to us, including responses to questionnaires such as customer satisfaction surveys.

### **How We Use Personal Information We Collect**

We typically use information you provide to (1) make available to you the services and products you request, (2) assist you with your questions about our services or use of our website, or (3) analyze use of the website for statistical purposes, which allows us to improve our services. When you provide us with your email address, we may send you emails responding to your inquiries or providing you with information about our services. Please be aware that email is not a secure method of communication and there is the risk that email messages could be intercepted or read by other people. If you would like to opt out from receiving emails regarding our services, please email us at [compliance@RhodesGroup.org](mailto:compliance@RhodesGroup.org).

#### *Disclosure of Personal Information to Third Parties*

We will not give, sell, rent, loan, or otherwise disclose any personal information to any third party, unless (1) you have authorized us to do so; (2) we have contracted with the third party to help manage and optimize our internet business and communications, or to assist us with other payment or general business operations; (3) we are legally required to do so, for example, in response to a subpoena, court order, or other legal process or at the request of law enforcement or governmental agencies; (4) it is necessary to do so in order to protect and defend the rights or property of Rhodes Group, you, or any other person; or (5) to establish, protect or exercise Rhodes Group's legal or other rights or to defend against a legal claim or as otherwise required or allowed by law.

### **Collection, Use, and Disclosure of Non-Personal Information**

#### *Information Automatically Collected and Stored*

As with almost any site you visit on the internet, Rhodes Group collects non-personal information from its users. Rhodes Group's sites automatically store the following information during your visit:

- Your internet location (IP Address)
- Which pages you last visited
- The date and time of your visit

- The software you used to visit our site

This information that we collect is considered non-personal because it is not associated with your name or any other information you voluntarily provide. We may share aggregate, non-personal information about website usage with unaffiliated third parties. This aggregate information does not contain any personal information about our users.

### *Cookies*

Cookies are small text files that a website transfers to your computer's hard drive to record certain information about your visit. We may use cookies to let us know that you are a prior customer and to retrieve certain information previously provided by you. We also may use cookies to keep track of information about your current "session," which will be discarded as soon as you log out or close your web browser. You can choose to disable your cookies. However, doing so will prevent you from utilizing some of the services offered on Rhodes Group's websites.

### *Web Beacon*

Web beacons are tags that record a visit to a particular web page and are often used in conjunction with a cookie to produce specific profiles of user behavior. We may use web beacons to help us learn specific, non-personal information about our users, such as which pages they visit most often.

### **Links to Other Sites**

As a convenience to our site visitors, Rhodes Group's website contains links to a number of third-party websites that may provide useful information. Clicking on these links transfers you to non-Rhodes Group sites that are not maintained by Rhodes Group. Those third-party sites may contain different information and/or different privacy policies from those of Rhodes Group. You may wish to review the privacy policies of these websites and/or receive specific information regarding their privacy policies and procedures. Rhodes Group is not responsible for the content or privacy practices of a non-Rhodes Group website. Rhodes Group does not control, or have any input into, whether third-party sites use or accept cookies.

### **Children's Access**

Rhodes Group is committed to the protection of children's privacy, security, and safety. Our websites are created for an adult audience and are not designed or intended to attract children in any way. We do not knowingly solicit, collect, or accept any information from children under age 13 on this website.

### **Copyright**

All information contained on this website is copyright protected unless otherwise noted. Information may be reprinted and/or downloaded for personal use only. Permission to reprint or electronically reproduce any document or graphic in whole or in part for any non-personal or commercial use is prohibited unless prior written consent is obtained from the respective copyright holder(s).

### **Your Consent**

By visiting and using Rhodes Group's website and the contents therein, you consent to the collection, use, and disclosure of information as described in this policy.

### **Changes to this Privacy Policy**

Rhodes Group may alter or make changes to this privacy policy from time to time, including when developments occur and/or technology improvements are implemented. When changes are made, we will update our privacy policy and notices. Please review this page periodically to ensure that you

are aware of any such updates. Your continued use of Rhodes Group's website following the posting of changes to this Privacy Policy constitutes your acceptance of those changes.

**How to contact us**

Rhodes Group welcomes feedback and questions regarding our privacy policy. If you need further information or have questions regarding this privacy policy, please email us at [compliance@RhodesGroup.org](mailto:compliance@RhodesGroup.org)

Policy terms last updated: July 2016

Effective date: July 20, 2016